

Your Team / Company: _____

STEPS

1
Past Impact

2
Situational Awareness

3
Strategic Priorities

4
Gaps

5
Differentiator(s)

6
Resources & Timeframe

7
Strategic Relationships

8
Milestones

9
Communication Preferences

10
Metrics & Compensation

(18-36) mo

1 _____

2 _____

3 _____

4 _____

5 _____

1 _____

2 _____

3 _____

4 _____

5 _____

What?

When?

Supporting Cast

Lead?

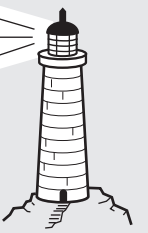
Supporting Cast







Start Here



Common Vision?
Common Mission?
Common Enemy?

The Nour Group, inc

Co-Create:

CoCreateBook.com

Canvas

Creation: _____

_____ Date _____ Version _____

Phase 1

Laying Foundation

Phase 2

Value Proposition Design

Phase 3

Execution

Your Co-Creator: _____